



31ST MAY - 2ND JUNE 2023

EVENT PROGRAMME

AVOCADO AFRICA 2023

People. Products. Knowledge

Sarit
Expo Centre



31ST MAY - 2ND JUNE 2023

SARIT EXPO CENTRE, NAIROBI, KENYA



**AVOCADO
AFRICA
2023**

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DAY ONE, 30TH MAY 2023

| TIME | ACTIVITY | FACILITATORS |
|-----------------|---|---|
| 7:00am – 5:00pm | Booths set up and decorations SARIT EXPO CENTRE | EXHIBITORS |
| 7:00pm– 10:00pm | Avocado Africa 2023 Welcome Gala Dinner Comments by Main Sponsors | <ul style="list-style-type: none"> • Master of Ceremony • Peter Randa, Chairman – ASOK • Mr. Clement Tulezi, Chairman - National Horticulture Taskforce Committee • Eric Kiamunyi- CEO Agrochemical association of kenya • Dipesh Devraj, Group Operations and Commercial Director - Keitt Exporters Limited • Elizabeth Wasunna, Business Banking Director – ABSA Bank • Jean-Baptiste Longin, Managing Director - CMA CGM • Jaime Mendizabal, Sales Director at MAF RODA Group • Renzo Mendizabal, Marketing - UNITEC • Dr Robert Mwadime, Chief of party, Kenya • Crops and Dairy Market Systems (KCDMS) - RTI, USAID • Christine Chesaro, Managing Director – HCD • Hon. Cornelly Serem, Chair – AFA • PS Kello Harsama - Ministry of Agriculture, Livestock, Fisheries and Co-operatives |
| 10:00– 10:15pm | Closing Remarks | <ul style="list-style-type: none"> • Dr Bimal Kantaria, Managing Director - Elgon Kenya |

DAY TWO, 31st MAY 2023

| TIME | ACTIVITY | FACILITATORS |
|-------------------|---------------------------|---|
| 8:00am – 5:00pm | EXHIBITIONS | ALL THE EXHIBITORS |
| 10:00am – 10:30am | Official Opening Ceremony | <ul style="list-style-type: none"> • Muthomi Ernest, CEO – ASOK • Peter Randa, Chairman – ASOK • Dr Robert Mwadime, Chief of party, Kenya • Crops and Dairy Market Systems (KCDMS) - RTI, USAID • Christine Chesaro, Managing Director – HCD • Prof. Theophilus Mutui, Managing Director – KEPHIS • Hon. Cornelly Serem, Chair – AFA • PS Kello Harsama - Ministry of Agriculture, Livestock, Fisheries and Co-operatives • Hon Mithika Linturi, Cabinet Secretary - Ministry of Agriculture |

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| 10:30-10:35am | Avocado Farming in Kenya | <ul style="list-style-type: none"> • Josphic Kibunja, Small Scale Avocado Farmer – Kiambu, Kenya |
| 10:35am-10:45am | Keynote 1: Clonal Avocado seedlings | <ul style="list-style-type: none"> • Qaiser Khan, founder and CEO - Winfield Africa, |
| 10:45am-10:55am | Avocado production and productivity in Kenya | <ul style="list-style-type: none"> • Christopher Flowers, Managing Director – KAKUZI PLC |
| 10:55am-11:05am | Maxim residue limits in avocados | <ul style="list-style-type: none"> • James Mureithi, Director - Control Union |
| 11:05am – 11:35am | <p>Plenary Session 1:</p> <p>Panel discussion on Avocado Production and Productivity</p> | <ul style="list-style-type: none"> • Daniel Sipoliko, Farm Manager - Isinya Roses Ltd • Nelson Maina, PR & communication manager - Elgon Kenya ltd • Aliya Hajee, Director – Agricado Frams • Paul, Director – PJ Dave Fruits • Karimi Thurania, Country Manager KENYA - OCP AFRICA • Joseph Murungi, Manager - CROPtech Kenya Ltd • Nelson Sitienei, Marketing Specialist, kenya – Syngenta • Elijah Oketch, Agronomist - Osho Chemical Industries Ltd • Grace Kazigati, District NAADS Coordinator - National Agricultural Advisory Services – Agriculture in Uganda • Sir Dennis Ndeto Mutava – FIPS AFRICA |
| 11:35am -12:10pm | Plenary Session 2: Fresh Avocado and Oil Exports | <ul style="list-style-type: none"> • Dipesh Devraj, Group Operations and Commercial Director - Keitt Exporters Limited • Richard Collins, Chief Executive Operations - Kakuzi Limited • Stephen Githiga, Managing Director - The Fresh Products Ltd • Priscilla Kingangi, Managing Director- Kenya Fresh Produce Exporters Ltd • Steven Thomas Tumaini - Assistant Production Lead – TAHA • Hasan Kailani, Founder & Managing Partner - Avolio Industries Ltd • Abraham Metili, Managing Director - Korongo 3 Agribusiness Ltd • Billy Kanyi, Director – Compounds Solutions Ltd • David Gitonga - General Manager - Plan Fresh Ltd • Joseph Masai - Biofarms LTD • Mr. Muthu Ravi, CEO - Silafrica Kenya Limited |
| 12:30pm – 2:00pm | EXHIBITIONS & LUNCH BREAK | |
| 1:45pm – 2:00pm | Media Briefing | <ul style="list-style-type: none"> • Master of Ceremony |

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| 2:00pm – 2:30pm | Keynote 2: A case study of NIR technology that nondestructively measures avocado DM | • Jay Hwang, Director - Sunforest Co., Ltd. |
| 2:30 – 2:40pm | Thermal Conditioning Module : an high efficient technology for the paste heating in the avocado oil extraction process | • Stefano IPPOLITO, Global Sales Manager - Alfa Laval |
| 2:40 – 2:50pm | Quality and Food Safety | • Liza Zagrabchuk, Business Development Manager - Emerson Cargo Solutions |
| 2:50 – 3:00pm | Avocado Oil extraction process | • Aldo Pesce, Export Sales Manager – Amenduni Nicola |
| 3:00-3:10pm | Innovative solutions in fruits sorting | • Renzo Mendizabal, Marketing - UNITEC |
| 3:10 – 3:20pm | Supply Chain Management | • Almut van Casteren, CRO - eProd Solutions Ltd |
| 3:20 – 3:30pm | Avocado processing | • Faruk Ghumra, Technical Manager - Fruit Ltd |
| 3:30 – 4:00pm | Plenary session3: Panel discussion on Post-harvest technologies & Produce Handling | <ul style="list-style-type: none"> • Almut van Casteren, CRO - eProd Solutions Ltd • Renzo Mendizabal, Marketing - UNITEC • Dave Zoetemelk, Director of Sales – InspiraFarms • Eng. Gaetano Vitone, Managing Director – Vitone • Anthony Kii, Head of Customer Service - F&S Scientific Ltd • Stefano IPPOLITO, Global Sales Manager - Alfa Laval • Peter Kimani, Sales & Marketing - ALL PACK Industries Ltd • Kimani Kirore Mwaura, Managing Director, East African Packaging International |
| 4:00 – 5:00pm | EXHIBITIONS & CLOSE OF DAY | |

DAY THREE, 1st JUNE 2023

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|-----------------|--|--|
| 8:00am – 5:00pm | EXHIBITIONS | |
| 9:45am-10:00am | Preliminaries and welcome remarks | • Master of Ceremony & Muthomi Ernest, CEO – ASOK |
| 10:00-10:30am | Keynote 3: Latest technology in avocado electronic sorting | • Jaime Mendizabal, Sales Director at MAF RODA Group |
| 10:30-10:40am | Sustainable Avocado Agribusiness Financing | • Elizabeth Wasunna, Business Banking Director – ABSA Bank |
| 10:40-10:50am | 'Avocado Sanitation Practices to Improve Production and Reduce Post-Harvest Loss | • Janst Healthcare International Ltd |
| 10:50-11:00am | Shipping Logistics | • Eric Legros, Vp Special Products - CMA CGM East Africa |

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| 11:00-11:10am | Air Conditioning in Avocado | <ul style="list-style-type: none"> • Goh Ah Huat, General Manager Global Marketing & Service - Daikin Reefer |
| 11:10am – 12:00pm | Panel discussion 4: Packaging and Logistics | <ul style="list-style-type: none"> • Bob Wayne, Managing Director – GMS • Christo van der Meer, Seafreight Reefer Manager - Kuehne+Nagel East Africa • Daniel Tanui, Managing Director at Mitchell Cotts Freight Kenya Ltd • Iulian Carbanaru, Reefer Technical Manager - CMA CGM East Africa • Hapag Lloyd Kenya LTD • Zhengzhou First Industry Co., Ltd - Intraspeed Arcpro Kenya Ltd • Mr. Silas Kashindi, Group Chaiman - Liftcargo Limited |
| 12:00 – 2:00pm | EXHIBITIONS & LUNCH BREAK | |
| 1:45pm – 2:00pm | Media Briefing | <ul style="list-style-type: none"> • Master of Ceremony |
| 2:00 - 2:15pm | Keynote 4: Supply chain | <ul style="list-style-type: none"> • Dr. Chagama KEDERA, Programme Coordinator - NEXt Kenya Program |
| 2:15 – 2:30pm | Introduction to Main Speech | <ul style="list-style-type: none"> • Dr. Ruth Amata, KALRO |
| 2:30 – 3:00pm | GUEST SPEECH | <ul style="list-style-type: none"> • Dr. Bob Fullerton, Qld Dip Hort (Hons) B.Ag. Sc.(Hons) PHD • Principal Plant Pathologist, Tropical Horticulturalist |
| 3:20 – 3:50pm | Panel discussion 5: SPS and Regulation | <ul style="list-style-type: none"> • Mr zhang Yijun, Minister Counsellor of Chinese Embassy • Martha Byanyima, Chief of Party TRASE Project - Land O'Lakes Venture37 • David Muhumuza, Member of Parliament, Mwenge North - Uganda • Agatha Thuo, Managing Director – ASNET • Dr. Lusike Wasilwa, Director Crop Systems – KALRO • Dr. Esther Kimani, Managing Director – PCPB • Christine Chesaro, Managing Director – HCD • Prof. Theophilus Mutui, Managing Director – KEPHIS • Sagwe Ogoti, KENTRADE • Export Processing Zones Authority • KEPROBA • NEMA • KEBS |

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|---------------|------------------|--|
| 3:50 – 4:00pm | Official Closing | <ul style="list-style-type: none"> • Dr Robert Mwadime, Chief of party, Kenya • Crops and Dairy Market Systems (KCDMS) - • RTI, USAID |
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DAY FOUR, 2nd JUNE 2023

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| 9:00am – 4:30pm | <p style="text-align: center;">AVO-TOUR</p> <p style="text-align: center;">Pick-up point: Unicity Mall, along Thika Road after Kenyatta University</p> | <ul style="list-style-type: none"> • ASOK team |
|-----------------|--|---|

WHAT WILL BE SHOWCASED

Offers you the opportunity to increase your knowledge and understand the global vision of the leaders in the avocado industry. In this unique event we will hold workshops, presentations of scientific research and promote innovative methods for a specialized audience.

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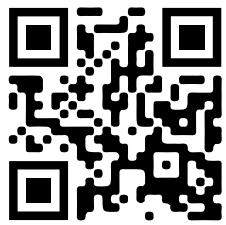
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INTERNATIONAL AFRICA AVOCADO CONGRESS
31st May - 2nd June 2023

SARIT EXPO CENTRE, NAIROBI, KENYA



AVOCADO SOCIETY OF KENYA

growing. lives. together



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